




DR KOOIN

Business Plan 2025

VISIT NOW

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www.drkooiin.com

ABOUT OUR COMPANY

WELCOME TO DR.KOOIN



Since 1989, We have been committed to delivering premium Ayurvedic healthcare products, blending ancient wisdom with modern scientific research. Our journey has been guided by a strong vision to empower lives through authentic, natural and effective wellness solutions.



COMPANY OVERVIEW



VISION & MISSION



Our Vision

The Company is committed to excellence through quality and service, aiming to reach millions across India and beyond. We strive to expand in health and wellness, promoting a healthier society.



Our Mission

To serve humanity through excellence in health and wellness, offering Ayurvedic, herbal and organic products for both cure and prevention. We aim to promote a healthy lifestyle and provide a platform for personal and financial growth.

— Our House of Companies —



— Certifications —



CHAIR-PERSON's MESSAGE



Mr. Arvind Khurana FOUNDER & CEO

Being the Founder and Chair Person of Dr. Kooiin Enterprises Private Limited, I am proud to share our journey from a humble beginning in 1989 to becoming a respected name in the Global Ayurvedic Wellness Space. Guided by time-honored traditional wisdom and modern research, our mission has always been clear to deliver natural, high-quality health solutions that empower individuals and communities alike. Since 2016, our vision expanded beyond India, we began exporting our premium ayurvedic formulations to several countries, bringing the renowned benefits of Ayurveda to new markets. Today, we stand committed to this vision, striving to set a global Hallmark of Excellence in natural healthcare.

REGISTRATION

**Free Registration at
drkoo.in**

**Company will create your profile after
registration, in which you can build
your team freely.**



ACTIVATION OPTION

RANK	AMOUNT	BV% UPTO	BV% INCOME CALCULA TION	Capping weekly	Travel point
ELITE	RS.1,795/- (MRP)	100%	9%	25000	0.25
ULTRA	RS.6,000/- (DP)	70%	11%	50000	0.5
GALAXY	RS.12,000/- (DP)	70%	14%	100000	1
LEADERS	RS.18,000/- (DP)	70%	16%	225000	2



11 Ways To BUILD CARRIER



Retail Bonus

Pre Launching Offer

Referral Bonus

Team Sales Bonus

Infinity Bonus

Start Team Infinity Bonus

Cash Reward & Rank Privilege

Franchise & Referral Bonus

Life Time Royalty

Tour & Training

International Trip





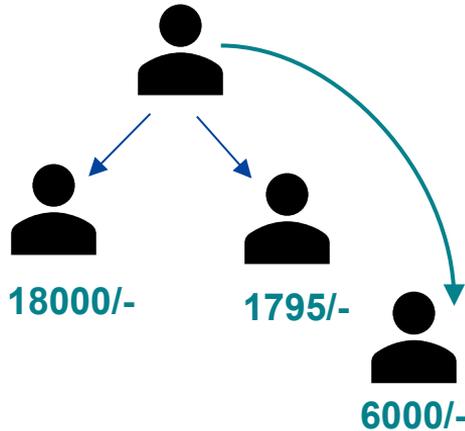
Retail Bonus

**RETAIL
PROFIT**

**UPTO 50 %
ON PRODUCT
PURCHASE**

REFERRAL BONUS

GET 5% OF ACTIVATION AMOUNT, SPONSERED BY YOU



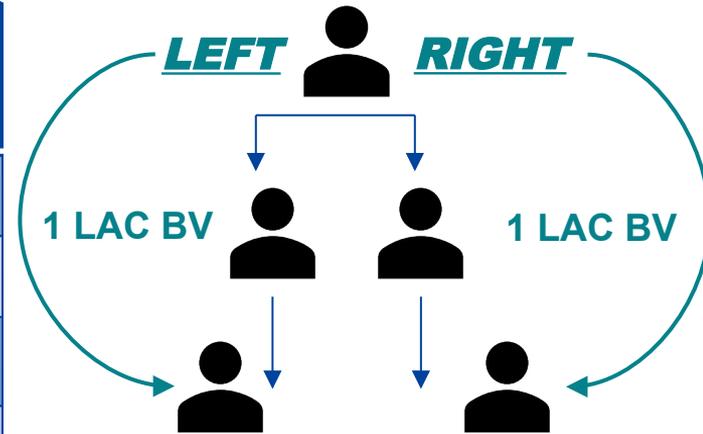
YOU WILL EARN
DIRECT 5%

18000 x 5%	= 900/-
1795 x 5%	= 89/-
6000 x 5%	= 300/-
TOTAL	1289/-

NOTE : 1ST REFFERAL BONUS WILL PAID ONLY AFTER COMPLETION OF DIRECT TWO ACTIVATION. THERE AFTER YOU WILL GET EVERY SINGLE ACTIVATION.

TEAM SALES BONUS

RANK	INCOME %	INCOME
ELITE	9%	9000/-
ULTRA	11%	11000/-
GALAXY	14%	14,000/-
LEADERS	16%	16,000/-

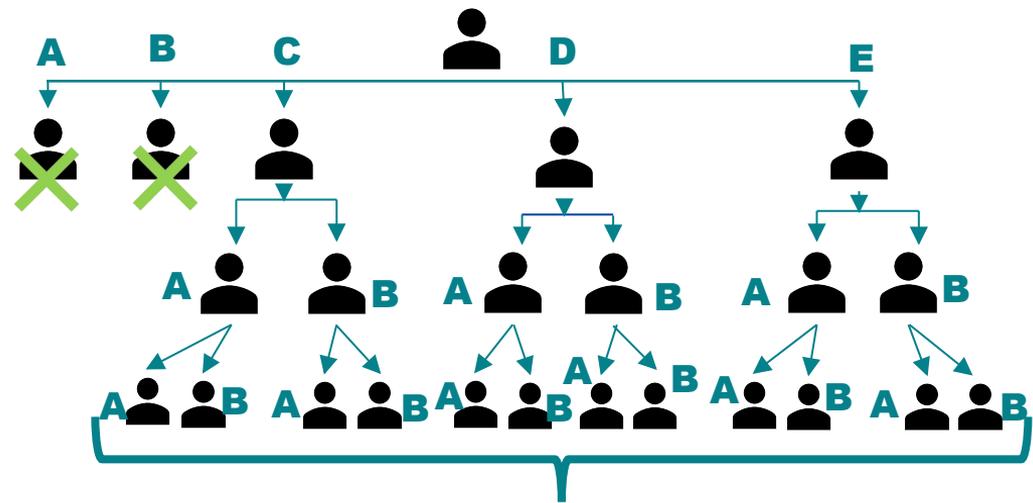


FIRST MATCHING IS 2:1 OR 1:2
AND THERE AFTER IT IS 1:1=1

- WEEKLY CAPPING APPLICABLE
- BUSINESS CARRIED FORWARD, NO FLASHOUT

INFINITY BONUS

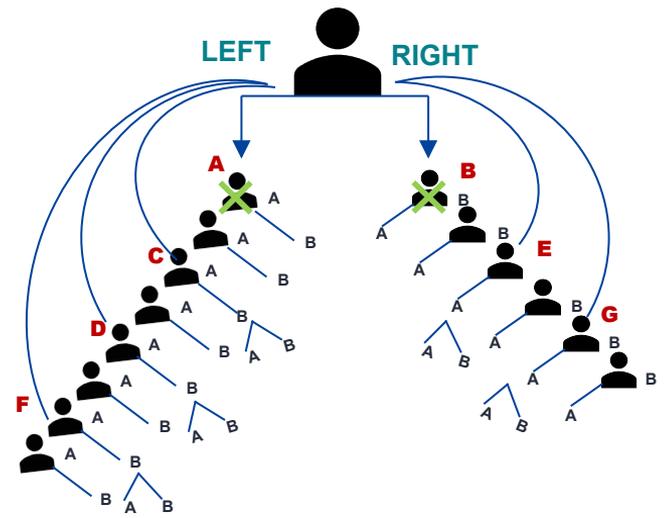
10% OF MATCHING INCOME OF YOUR DIRECT SPONSOR



UNLIMITED DEPTH

**INCOME START FROM RANK SUPER STAR ONWARDS*

EXAMPLE IN BINARY SYSTEM



10% OF MATCHING INCOME OF YOUR DIRECT SPONSOR

EXAMPLE

TOTAL = 110500 × 10 % = 11050/- INFINITY BONUS INCOME

C-20000/-
CA-10000/-
CB-3000/-
CAA-2000/-
CAB-1500/-
TOTAL: 36500/-

D-25000/-
DA-10000/-
DB-12500/-
DAA-5000/-
DAB-0/-
TOTAL: 52500/-

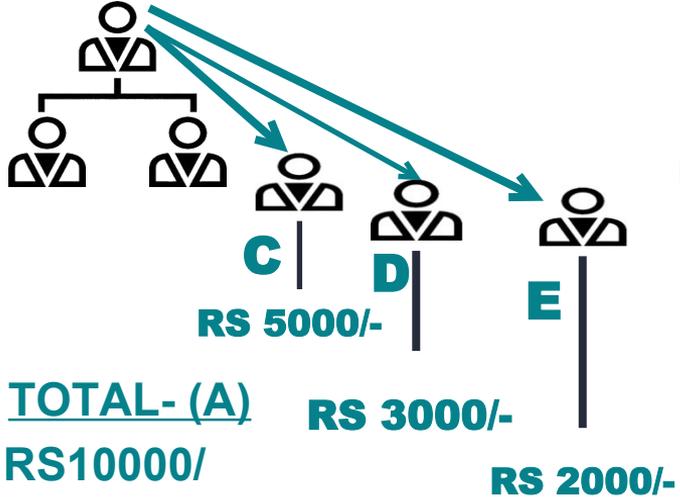
E-35000/-
EA-2000/-
EB-3000/-
EAA-1000/-
EAB-500/-
TOTAL: 21500/-

GRAND TOTAL= Rs. 36500 + 52500 + 21500 = Rs.110500/-

START TEAM INFINITY BONUS

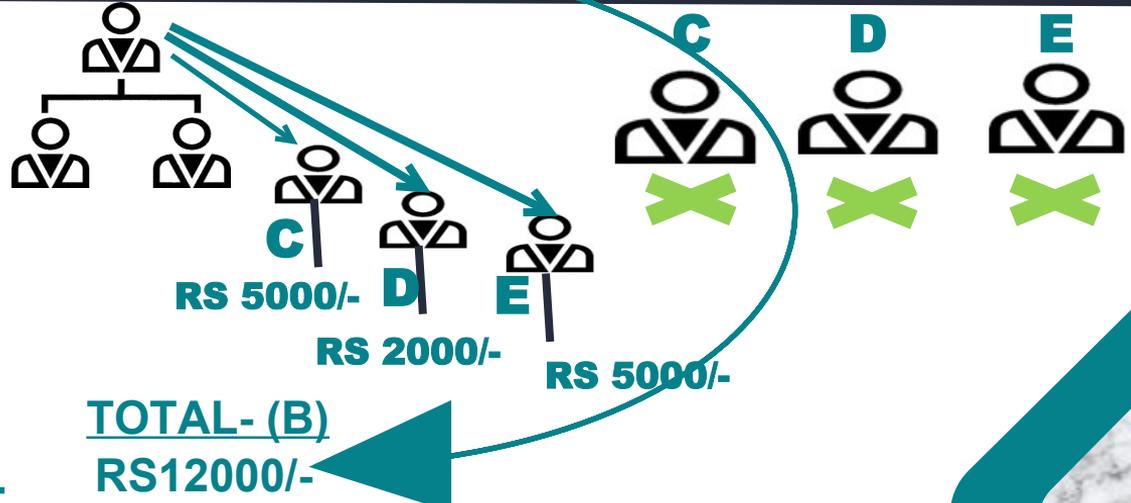
10 % = 1000

A



10 % = 1200

B



1000 + 1200 =
2200/- (100%)

RANK ELIGIBILITY (ACCUMULATED INCOME BASIS)

RANK	TOTAL INCOME
ASSOCIATES	RS 500/-
STAR	RS 2500/-
SUPER STAR	RS 12500/-
BRONZE	RS 50000/-
SILVER	RS 1,50,000/-
GOLD	RS 3,00,000/-
DIAMOND	RS 7,50,000/-
WHITE DIAMOND	RS 20,00,000/-
BLUE DIAMOND	RS 50,00,000/-
PINK DIAMOND	RS 1.5 CR
RUBY	RS 5 CR.
CROWN DIAMOND	RS 10 CR.



START FROM DIAMOND

COMPANY TURN OVER (CTO)

DIAMOND	1%
WHITE DIAMOND	1%
BLUE DIAMOND	0.75%
PINK DIAMOND	0.50%
RUBY	0.25%
CROWN DIAMOND	0.25%

PROPORTIONATLY DISTRIBUTION

CASH REWARDS AND RANK PRIVILEGE BONUS

SUPER STAR	EX.BAG BONUS (Rs 2500/-) + 1 DAYS SUPER STAR CLUB SUMMIT
BRONZE	SUIT PIECE (Rs 5000/-) + 1 NIGHT 2 DAYS BRONZE SUMMIT
SILVER	5G TAB (Rs 12000/-) + 1 NIGHT 2 DAYS SILVER CLUB SUMMIT
GOLD	LAPTOP (Rs 20000/-) + 2 NIGHT 3 DAYS GOLD CLUB SUMMIT
DIAMOND	BULLET FUND (Rs 1.5 LAKH) + 2 NIGHT 3 DAYS GOLD CLUB SUMMIT

CASH REWARDS AND RANK PRIVILEGE BONUS

WHITE DIAMOND	CAR FUND 2.5 LAKH (RS 10,000 x 30 MONTHS)
BLUE DIAMOND	GOLD FUND RS 5 LAKH (4N / 5D INTERNATIONAL TRIP)
PINK DIAMOND	SUV CAR FUND 10 LAKH (COUPLE TRIP INTERNATIONAL 4N/5 D)
RUBY	PREMIUM CAR FUND (25 LAKH)+ INTERNATIONAL TRIP 6N / 7D
CROWN DIAMOND	VILLA FUND (50 LAC) COUPLE TRIP INTERNATIONAL 9N / 10D

MONTHLY REPURCHASE POLICY

ASSOCIATE TO GOLD	RS 1000/-
DIAMOND	RS 2000/-
WHITE DIAMOND	RS 2000/-
BLUE DIAMOND	RS 3000/-
PINK DIAMOND	RS 3000/-
RUBY	RS 3000/-
CROWN DIAMOND	RS 5000/-

TO EARN COMMISSION FOR 4 WEEKS, YOU MUST HAVE TO MAKE MINIMUM PURCHASE AS MENTIONED ABOVE ACCORDING TO RANK IN YOUR SELF ID IN A MONTH

FOUNDING DIAMOND PRIVILEGE

ONLY FOR 1ST 10 DIAMOND ACHIEVERS

*** FOR ONE YEAR ONLY**

- ✓ **SPECIAL FOUNDING DIAMOND PIN**
- ✓ **RED CARPET WELCOME**
- ✓ **PETROL ALLOWANCE MONTHLY RS 3000/-**
- ✓ **RS 500/- MOBILE ALLOWANCE**
- ✓ **MULTIPLEX MOVIE TICKET- MAX UPTO Rs1000 MONTHLY**
- ✓ **MONTHLY 1 DOMESTIC FLIGHT FARE ONE WAY OR ONE WAY 2ND AC 2 TIER RAIL FARE UPTO 1000 KMTS.**



RANCHISE REFERRAL **BONUS**

**1% BONUS INCOME FROM
DIRECT SPONSORED FRANCHISE
ON MONTHLY BILLING (BV) FOR
LIFE LONG PERIOD**

**DR KOOIN**



ELIGIBILITY FOR TOUR & TRAVEL

RIGHT/LEFT (T.P)	DESTINATION
75/75	GOA
100/100	RAJASTHAN
350/350	THAILAND
750/750	DUBAI / MALASIYA
1000/1000	SOUTH AFRICA
2500/2500	EUROPE TRIP

DESTINATION CAN BE CHANGED AS PER CIRCUMSTANCES



TERMS AND CONDITIONS

1. TO RECEIVE CAR EMI PER MONTH, WHITE DIAMOND RANK HOLDER HAVE TO MATCH 1 LAC BV WEEKLY (CONTINUOUSLY FOR 4 WEEKS) EVERY MONTH
2. TO RECEIVE FOUNDING DIAMOND PRIVILEGE MAINTAIN MINIMUM 1 LAC BV MONTHLY
3. CASH REWARDS SHALL NOT BE ELIGIBLE FOR RANK ELIGIBILITY.
4. AN INDIVIDUAL ID MAY ONLY BE TRANSFERRED TO A DIRECT BLOOD RELATIVE & NOT TO ANYONE OUTSIDE YOUR BIOLOGICAL FAMILY.



Dr Kooin Business COMPLIANCE

DO'S

- Do not make false promises, misleading product claims, or guaranteed income assurances to prospects or team members.
- Do not misuse prospect or downline funds. Any involvement in money laundering within Dr. Kooin will result in strict legal action by the company.
- Do not offer power leg support, free products, samples, or promotional giveaways.
- Do not cover travel or other personal expenses for your prospects or downlines. These practices have historically led to financial losses for many direct sellers.
- Actively support your downlines through one-on-one presentations, 3-way conference calls, regular follow-ups, phone training, and meetings.
- Do not design, print, or publish your own leaflets, catalogs, banners, presentations, or other promotional materials in any language without prior company approval.
- Do not print letterheads, T-shirts, badges, or any branded items using the company logo or name. Only use literature and tools officially provided or approved by the company.
- Do not sell products in retail locations such as shops, markets, mini-marts, supermarkets, shopping complexes, departmental stores (private or public), or through e-commerce platforms like Flipkart, eBay, Amazon, Snapdeal, etc., or in any public or semi-public spaces.



DR KOOIN BUSINESS COMPLIANCE

DONT'S

- Do not place advertisements in newspapers/magazines or other publications in the company or product name.
- Don't make any payment through cheque. Place your order online and pay through Payment Gateway or through Company UPI Scanner.
- Do not hold any new joining with you, please register the same as soon as the new associate make payment with the company for joining.
- Do not upload any product training videos or business Plan videos on YouTube or any other platform/websites without getting written approval from Dr. Kooin Pvt Ltd. Officials.
- Do not cheat on customers, Co-Direct Seller, Prospects by not delivering the products after receiving the money. In case of any such act, Dr.Kooin has the right to take legal action in the court of law or to issue a show-cause notice and or to terminate your ID.
- Do not sell Dr.Kooin's Product to customers below 'Maximum Retail Price' (MRP). In Case of any such act, Dr.Kooin reserves the rights to terminate the Registration
- Do not join or promote any other direct selling company before resigning your registration with Dr. Kooin Pvt. Ltd.
- Do not entice or encourage others to engage in other direct selling opportunities or cross-line co-direct selling.





*Dr Kooiin – Pehchaan Hai
Meri*

Dr Kooiin – Shaan Hai Meri

Dr Kooiin – Jaan Hai Meri

Thank You